



kutacord

ENTERTAINMENT

THE FUTURE OF HOME ENTERTAINMENT

Investment Introduction

www.kutacord.com



Home media is broken

- We are overwhelmed with obsolete and wasteful equipment to receive services we use daily
- Managing streaming services is complicated with no way to record content
- Managing streaming services is complicated
- Switching or cancelling is too hard
- The only option is to rent multiple devices to receive services





One device for all services

All streaming, connections & equipment in one place

- No more switching between devices
- No more unnecessary charges
- No more cables, obsolete devices, or expensive installations
- No more switching inputs/remotes
- No more renting modems, routers, and DVR Boxes





KutACord SmartHub

- Federally guaranteed to save \$420 per year
- OWN your media equipment – not rent
- Connect all services & devices to all TVs while recording all content.
- Take control of your contracts and services
- Sleek, aesthetic design fits in with the home





Unique Selling Point

01 Connect any device

Connects all services to all devices, removing the need for incredible waste with \$2600/home cable installation

02 Money Saving

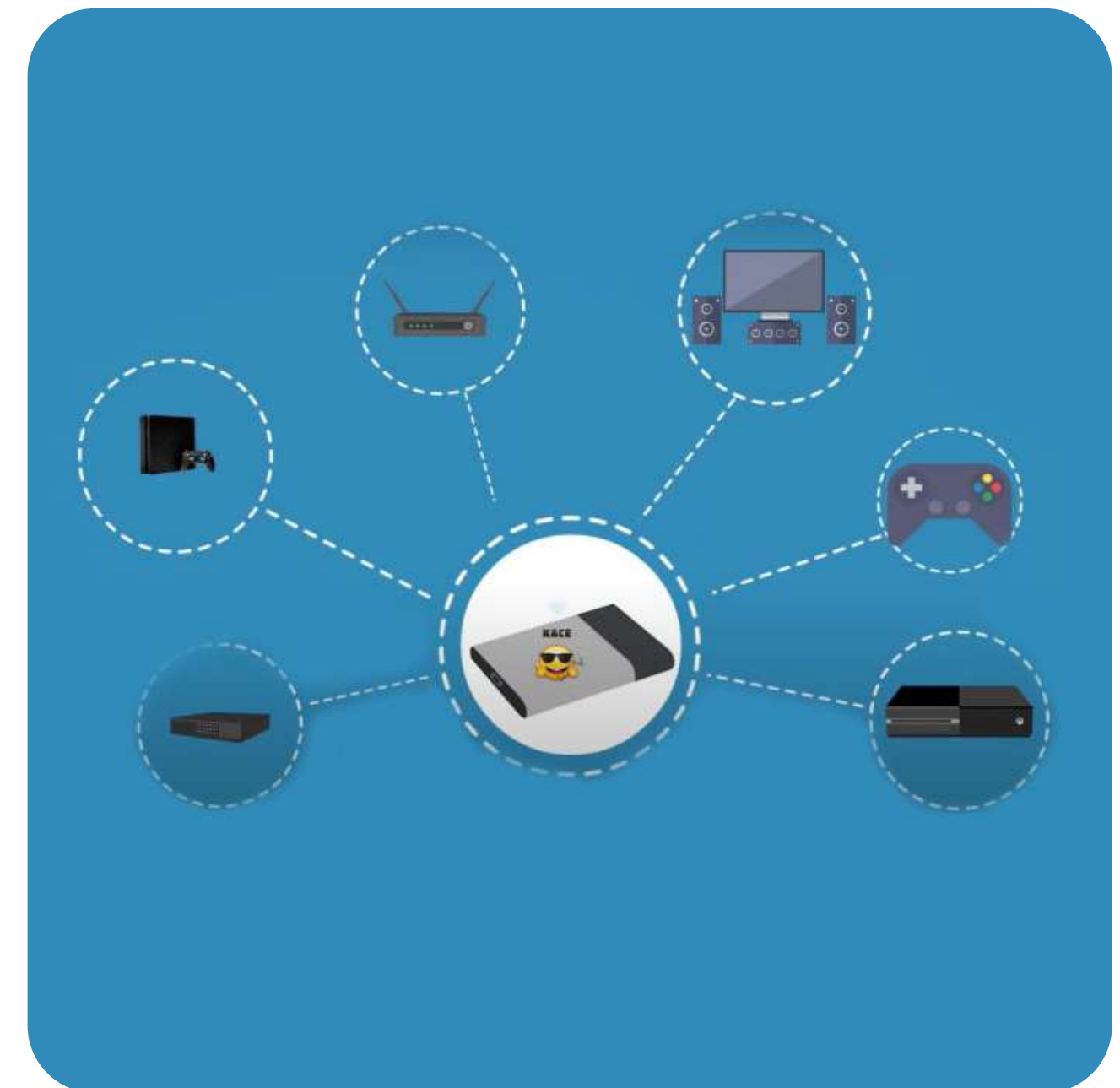
Save \$420 per year guaranteed with Federal Television Viewer Protection Act of 2019. Only device available to be owned and competition advertising about equipment fees.

03 Own your Recording

Record and own all content on home devices or in the cloud to be accessed anywhere on any TV, instead of only at home if your bill is current/obsolescent device working

04 Energy Saving

Hotels, dorms, barracks, apartments, businesses no longer waste on multiple unnecessary devices wasting energy and money.



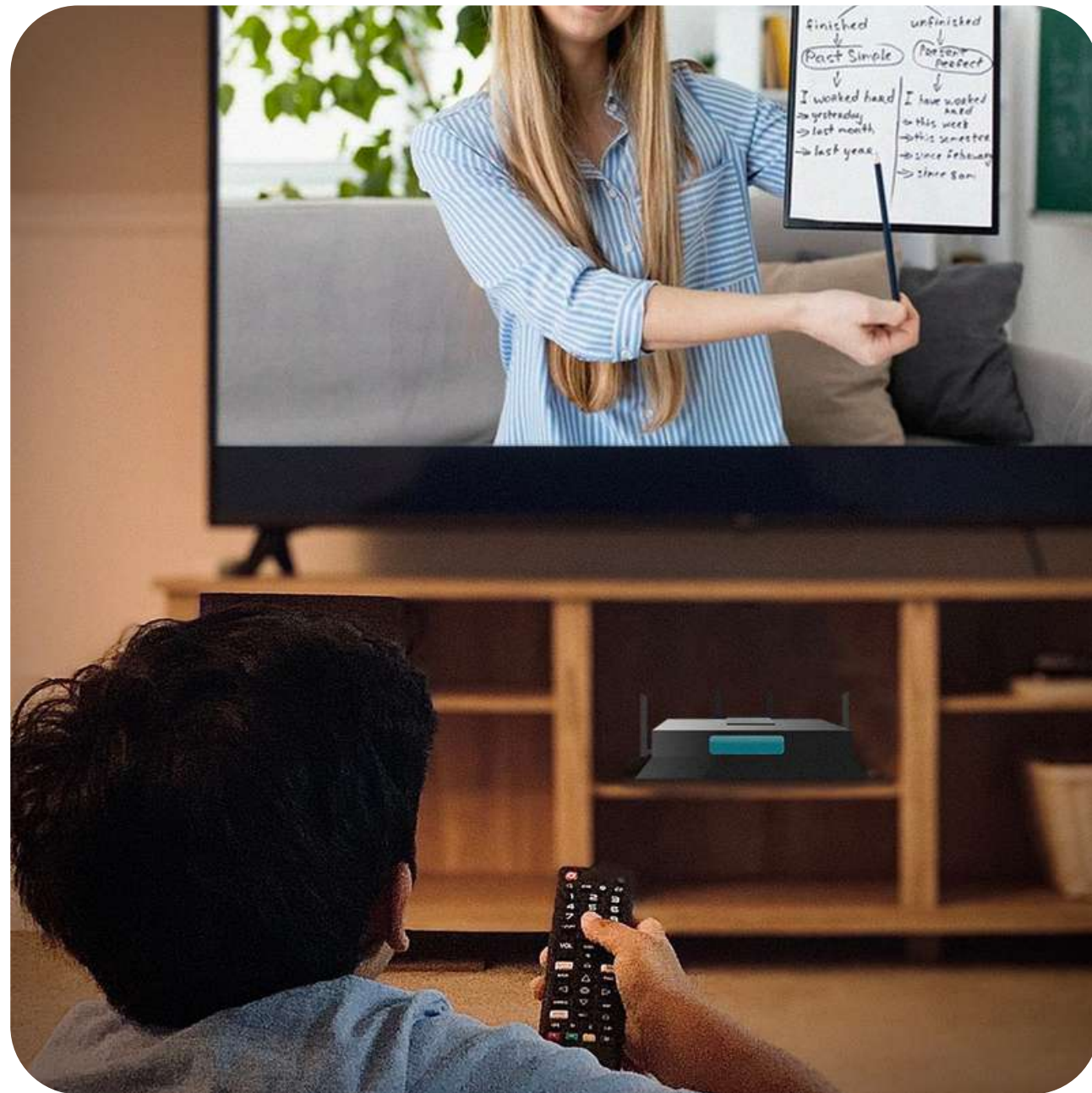


Use Cases:

Telemedicine

The KACE SmartHub is an incredible upgrade for Telemedicine services. Being able to speak to your doctor on your TV in a living or bedroom with the option to record all content so your doctor's instructions are saved if needed.

Having a wirelessly connected home where all devices work together instead of restricting each other reduces countless frustrations.

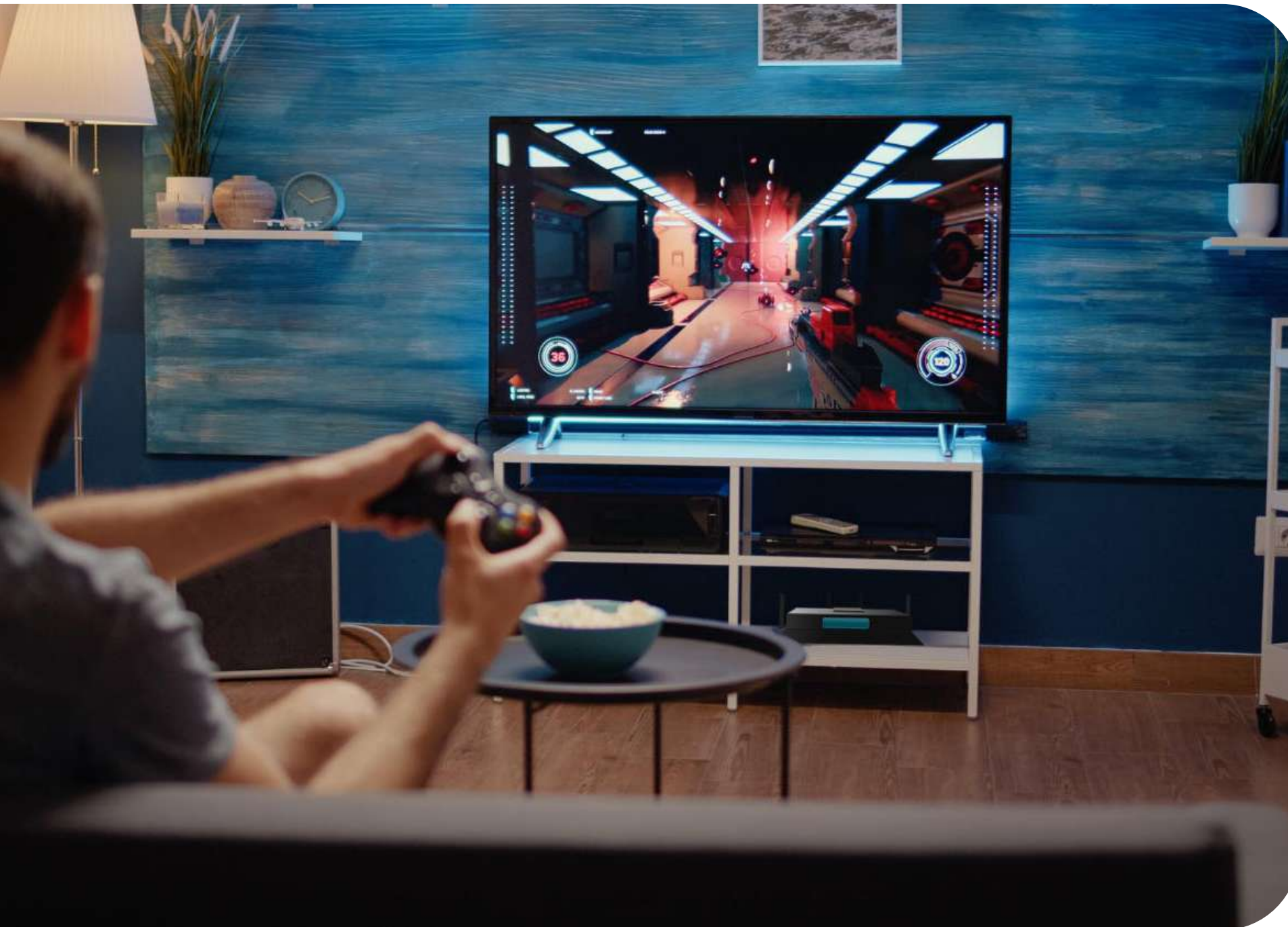


Use Cases:

Distance Education

With the KACE SmartHub you can create a nurturing environment for distance learning. From weather/sick days for primary education, an endless supply of classes in secondary education, and any remote learning experiences will be upgraded by interacting on large TVs in convenient environments with the ability to record classes for later study.

The ability to connect all devices and content greatly improves learning with a safe & comfortable environment



Use Cases:

Gaming

The KACE SmartHub can take inputs from consoles or computers plugged into the SmartHub or wirelessly connected with WiFi/Bluetooth. Remotes reach consoles plugged in rooms away with the KACE Catchers (thumb drive sized devices) plugged into the TV and boost to WiFi6/Bluetooth 5.2LE.

All great content can be played on any/all TVs in the home with the ability to record all the best times.



Use Cases:

Remote Work

Organizations that were once all-in on the in-office experience are recognizing the inherent value of a hybrid workforce. The KACE SmartHub allows you to work from home from the comfort of your living room, bedroom, or any space and still be able to work as if behind a desk at a small monitor.

The mental benefits that come from working in a safe and secure environment (with great security features on the SmartHub) that's wirelessly accessed on any/all devices to complete the day's tasks.



Pricing

Replace all existing equipment at once

No more expensive cable/satellite installations, \$2600/home installation negated, ability to shop cable/satellite/internet service providers like streaming services. \$850-\$1250 for a KACE SmartHub. Once. No recurring fees. Ever (federally guaranteed). Save \$420 per year

- Free access to all services with control over all content and recording all services and devices.
- Premium features included with KACE App store to provide additional content and resources.
- No installation is required as plug & control design with remote assistance and cloud storage options are available for all content.



Market **\$200b**

Over 100 million Americans pay \$420 to rent devices the KACE SmartHub makes obsolete. The only recording device for increasing amounts of streaming services. App store for ancillary upgrades to home living and security.



TAM

\$210.6 Billion

Total Available Market

USA

\$8.48 Billion

Available Market - USA

PGM

\$ 48.8 Billion

Predicted Global Market



Company Traction

May 2020 – November 2021

- ☑ SmartHub ready to launch
- ☑ Supply chain secured
- ☑ Patents and trademarks submitted
- ☑ Highly accomplished Team
- ☑ \$80k in founder funding used to build v1
- ☑ Perfect timing for the new economy





Investment Timeline



2021 Q2

2021 Q4

2022 Q2

2023



FOUNDER FUNDED

\$80k self funded

SAFE ROUND

Seeking 1.5 Million

Crowd Funding

Seeking 15 Million

Series A

Growth phase



Use of Funds:

November 2021 – April 2022

- ☒ 10,000 Smart Hub customers
- ☒ Social Media persona
- ☒ Patents and trademarks finalized
- ☒ Reduce cost of production
- ☒ Launch of marketplace for subscriptions
- ☒ Additional staff





REVENUE MODEL

Single device cost with additional ongoing subscriptions



- 01 \$850 upfront cost for the device
- 02 Marketplace for streaming services
- 03 Referral fees from each new subscription
- 04 Premium services @\$8 per month
- 05 Cloud Storage, On Demand, App Store with privacy, security & support included



Thank You